



**Meeting the Challenge of Ageing
“Putting the Citizens at the Heart of Integrated Care in Europe”**

**Tuesday, 10 October 2017
11.15 - 13.00 CET**

Scotland House Conference Center, Rond Point Schuman, 6, 1040 Brussels

SAVE THE DATE

This European Week of Regions and Cities (EWRC 2017) event will showcase the work of a number of regions involved in the European Innovation Partnership on Active and Healthy Ageing (EIP on AHA) – a unique example of a partnership voluntarily-bringing together a wide range of regions, industries, research institutions, and end-user organisations committed to innovating for European citizens' needs, by addressing a triple win: health and quality of life; sustainable and efficient care systems; and growth and the expansion of EU industry in line with the Commission's priorities in jobs, growth and investment, as well as the digital transformation of health and care.

Through the EIP on AHA, the European cities and regions implement comprehensive, innovation-based approaches to active and healthy ageing and share information and good practices to overcome bottlenecks in innovation, knowledge-pooling and resource-sharing. As a result of close collaboration of four Reference Sites (the Basque Country, Norrbotten, Olomouc and Scotland), an online tool to assess the progress of regions and their maturity in the provision of innovative integrated care solutions has been developed.

The session will stimulate discussion with policymakers and practitioners; share regional experience in developing and implementing innovative approaches to integrated care solutions, and reaching out to other regions to accelerate their journey towards innovative systems to meet future demands.

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Main messages

- Putting citizens at the heart of integrated care can unlock the potential of innovation and build the capacities of European regions to address the challenge of ageing.
- Implementation and scaling up of integrated care solutions requires understanding and readiness of the environment that would enable adoption of these solutions.
- Assessing the readiness of a system of care to innovate e.g. with integrated care, helps to build resilience in regions and cities.

AGENDA – 10 October 2017, Scotland House Conference Centre

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Time	Session Title
10.45	Registration and Refreshments
11.15	Introduction and Welcome Donna Henderson, Head of European Engagement, NHS 24, UK
11.20 – 11.30	European Innovation Partnership on Active and Healthy Ageing Dr Andrea Pavlickova, European Service Development Manager, NHS 24, UK
11.30 – 11.45	Tool to Assess Readiness for Integrated Care Stuart Anderson, Professor of Dependable Systems, University of Edinburgh, UK
11.45 – 12.00	Integrated Care in Basque Country – Practical Experience Jon Txarramendieta, Project Manager, Kronikgune, Spain
12.00 – 12.15	Integrated Care in Olomouc Region – Practical Experience Zdenek Gütter, Project Manager, University Hospital Olomouc, Czech Republic
12.15 – 12.30	Integrated Care in Norrbotten Region – Practical Experience Lisa Lundgren, Project Director, Norrbotten Region, Sweden
12.30 – 13.00	Facilitated Debate Donna Henderson, Head of European Engagement, NHS 24 Stuart Anderson, Professor of Dependable Systems, University of Edinburgh, UK
13:00	Close Donna Henderson, Head of European Engagement, NHS 24

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