



Empowered Partners in Health through user-driven digitisation

Symposium Spinoff Matchmaking Event

5 December 2018 in Brussels, Belgium

This year, a third day has been added to the EHTEL Symposium as a spinoff workshop. This matchmaking event is designed primarily for health care managers and all those engaged in modernising their health care system. *The workshop has two phases:*

- In a first phase, participants will be invited to review the needs for digital health and care services of the population and will learn about the experiences of managers who have successfully deployed these services in the field.
- In a second phase, participants will engage in round table conversations with these managers. You will discuss in detail the context and policy elements which have enabled the successful deployment of these services.

As a result, participants may identify potential partners for twinning and coaching activities and get the necessary operational support for future twinning activities.

The matchmaking event is organised in close collaboration between EHTEL, the Reference Sites Coordination Network (RSCN) as well as the WE4AHA and SCIROCCO projects. Methodologies developed by these two projects will be leveraged.

Wednesday 5 December [Campania EU-Office]

08:30 – 09:00	Registration at the <u>EU Office of the Campania Region</u> <u>Avenue de Cortenbergh 60, 1000 Brussels</u>
09:00 – 09:10 [M1]	Welcome and Setting the Scene Marc Lange, EHTEL
09:10 – 10:30 [M2]	<p>Personas: Modelling Citizens and Patients Needs for Digital Services</p> <p>Participants will learn from the most recent work done in EIPonAHA on further developing the Blueprint for the Digital Transformation of Health and Care. They will learn how patients' need for digital services have been modelled and what are the digital services to be considered as flagship for policy purposes at European level.</p> <p>Session Chair Marc Lange, EHTEL</p> <p>Introduction to the Blueprint and the Personas Veli Stroetmann, empirica and WP4 leader in WE4AHA project, Germany</p> <p>Needs of Personas who are Generally Well Maddalena Illario, RSCN / Campania Region</p> <p>...</p>

Needs of Personas with Chronic Conditions

Diane Whitehouse, EHTEL

Needs of Personas with Co-morbidities

Donna Henderson, TEC & Digital Health & Care Innovation, Scotland

Overview of Digital Services Addressing the Personas' Needs

Strahil Birov, empirica and WP4 leader in WE4AHA project, Germany

Q&A and Conclusions by the Session chair

10:30 – 11:00 Coffee Break

11:00 – 12:30 [M3] Deploying Digital Services: Field Experience and Actual Impact

Participants will be presented, in a structured way, a few examples of Digital Services deployed in the field and at scale, with a view to learn about what has been actually deployed, for whom and to pursue which objectives.

Session Chair

Maddalena Illario, Campania Region

Diraya - ICT Support to Integrating Healthcare in Andalusia

Ana Maria Carriazo, Junta de Andalucía, Spain

Patient Access to PHR in Turkey

Ilkay Kaynak, Ministry of Health, Turkey

Hospitalisation at Home in Puglia

Francesca Avolio, AReSS, Puglia Region, Italy

Conclusions by the Session chair

12:30 – 13:30 Lunch Break

13:30 – 15:30 [M4] Interactive Session: Matchmaking around Conditions for Successful Deployments

Participants will be invited to join one of the presenters of the previous session to explore what are the main conditions that made the deployment at scale successful. During the conversation, participants will have the opportunity to report on how these conditions are met in their own local environment and understand what they can learn from each other.

As a result, they participants may identify potential partners for twinning with a view to locally develop implementation plans and may also connect with new projects that are under negotiation (DigitalHealthEurope, SCIROCCO Exchange, VIGOUR) aiming at providing support to twinning.

The Maturity Model developed by the B3 AG for Integrated Care and operationalised by the SCIROCCO project will serve as an instrument to structure the conversation.

Session Chair

Andrea Pavlickova, NHS National Services Scotland

15:30 – 16:00 [M5] Reporting, Feedback and Farewell Messages